

## STRATEGIC PLANNING PACKAGE

### OVERVIEW

***“Those practices that were demonstrably viable now and in five years time were characterised by a strong sense of vision and strategic planning.”*** RDA Viable Models Project (2003)

Practices can no longer afford to be reactive to the external influences that dictate how they function. For practices to remain viable in times of constant change & uncertainty, they will need to transform into proactively managed businesses that are determined to create the preferred future, based on a common sense of vision and purpose.

Developing a strategic planning platform sets the foundation for proactive and progressive management of the practice focussed on achieving a clearly defined vision and purpose.

Does your practice have a common sense of vision? Does your practice think and act strategically? Is your practice proactively managed?

Haydon Practice Innovations will facilitate a strategic planning process for your practice that will assist in drawing together your collective goals, aspirations and ideas, and organise them into a strategic plan. The plan will describe the key areas for development and an action plan for its implementation.

### Benefits to your practice...

- ✓ Confirms common vision and purpose.
- ✓ Provides a platform for effective decision making.
- ✓ Builds ownership and buy in people involved in the process.
- ✓ Provides a clear focus for the investment of effort and resources.
- ✓ Increases productivity.
- ✓ Builds strong teams.
- ✓ Communicates goals and objectives to stakeholders.

### Strategic Planning Package

- Preparation and planning for the session
- Planning workshop with Principals (full day)
- Draft strategic plan for review
- Complete documentation of strategic plan

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